

AUGUST  
**21-22, 2024**

ACT  Research

MARKET  
 VITALS  
THE CURRENT & FUTURE  
HEALTH OF THE INDUSTRY



# MARKET VITALS

THE CURRENT & FUTURE  
HEALTH OF THE INDUSTRY



# SEMINAR AGENDA

**WEDNESDAY,  
AUGUST  
21ST**

10:00 AM	Networking Brunch @ The Commons - 300 Washington St., Columbus, IN 47201	
12:00 PM	Welcome/Registration	
1:00 PM	Freight Forecast: Seismic Shifts in Freight	<ul style="list-style-type: none"> <li>Tim Denoyer, VP &amp; Sr. Analyst, ACT Research</li> <li>Dean Croke, Principal Analyst, DAT Freight &amp; Analytics</li> </ul>
1:45 PM	Freight Perspectives Panel	<ul style="list-style-type: none"> <li>David Spencer, VP Market Intelligence, Arrive Logistics</li> <li>Brad Delco, Senior VP, Finance, J.B. Hunt Transport Services, Inc.</li> </ul> <p>Moderator: Tim Denoyer, VP &amp; Sr. Analyst, ACT Research</p>
3:15 PM	Break	
3:30 PM	Fireside Chat with Penske Transportation Solutions	<ul style="list-style-type: none"> <li>Sherry Sanger, EVP Strategy and Marketing, Penske</li> <li>Jim Meil, Principal, Industry Analysis, ACT Research</li> </ul>
5:00 PM	Close	
6:00 PM	Networking Dinner @ The ACT Office - 4440 Middle Rd., Columbus, IN 47203	

**THURSDAY,  
AUGUST  
22ND**

7:30 AM	Continental Breakfast & Registration	
8:00 AM	Economic Forecast	<ul style="list-style-type: none"> <li>David Teolis, Chief Economist, ACT Research</li> <li>Jim Meil, Principal, Industry Analysis, ACT Research</li> </ul>
9:30 AM	Break	
9:45 AM	Class 8 Forecast	<ul style="list-style-type: none"> <li>Kenny Vieth, President &amp; Sr. Analyst, ACT Research</li> </ul>
10:30 AM	An OEM's View of the Class 8 Market	<ul style="list-style-type: none"> <li>Diane Hames, Vice President of Commercial Strategy, Navistar, Inc.</li> <li>Kenny Vieth, President &amp; Sr. Analyst, ACT Research</li> </ul>
11:15 AM	Used Trucks Market Review and Outlook	<ul style="list-style-type: none"> <li>Ron Long, President &amp; CEO, Premier Truck Group</li> <li>Steve Tam, VP, Analyst, ACT Research</li> </ul>
12:00 PM	Networking Lunch	
1:00 PM	CV Decarbonization Forecast, Regulations & Industry Update	<ul style="list-style-type: none"> <li>Lydia Vieth, Research Analyst, Electrification &amp; Autonomy, ACT Research</li> <li>Ann Rundle, VP, Electrification &amp; Autonomy, ACT Research</li> </ul>
1:45 PM	US Trailer Market	<ul style="list-style-type: none"> <li>Sean Kenney, CEO, Hyundai Translead</li> <li>Kenny Vieth, President &amp; Sr. Analyst, ACT Research</li> <li>Jennifer McNealy, Director Research Analysis and Publications, ACT Research</li> </ul>
2:45 PM	Medium Duty Market	<ul style="list-style-type: none"> <li>Shaun Skinner, President, ISUZU</li> <li>Steve Tam, VP, Analyst, ACT Research</li> </ul>
4:00 PM	Closing Thoughts	

All sessions will be held at The Commons, unless noted otherwise.

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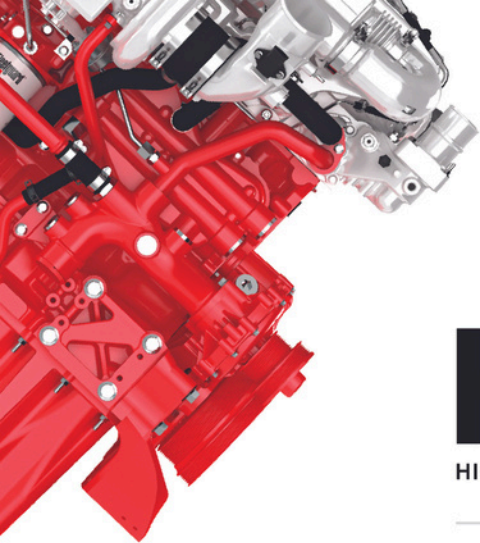
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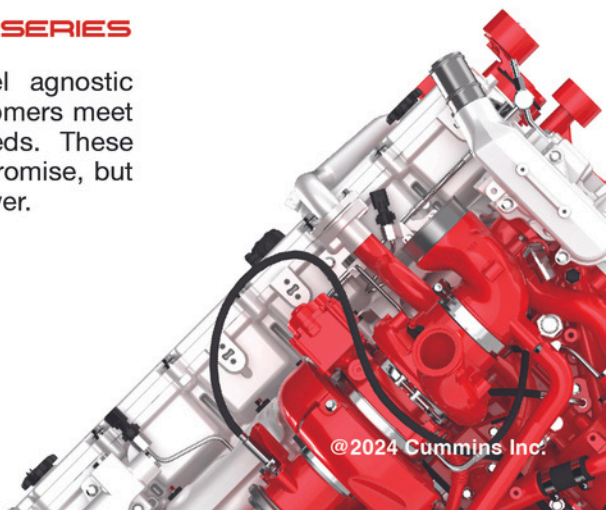
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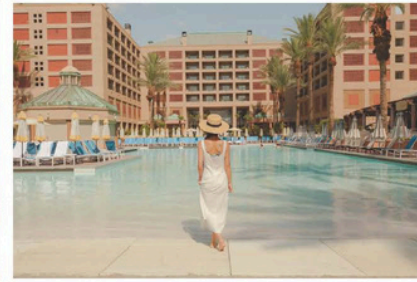
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## FEBRUARY 19-20, 2025

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FOR MARKET VITALS: SEMINAR 72 ON FEBRUARY 19-20, 2025.



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