AUGUST 21-22, 2024





MARKET VITALS

THE CURRENT & FUTURE **HEALTH OF THE INDUSTRY**









SEMINAR AGENDA

WEDNESDAY, AUGUST 21ST	9:00 AM	Forecasting 101 Workshop - Looking to expand your skill set? Add the workshop to your registration! *Registration required.	
	10:00 AM	Networking Brunch @ The Commons - 300 Washington St., Columbus, IN 47201	
	12:00 PM	Welcome/Registration Thank You To Our Name Badge Sponsor:	
	1:00 PM	Freight Forecast: Seismic Shifts in Freight	Tim Denoyer, VP & Sr. Analyst, ACT Research Dean Croke, Principal Analyst, DAT Freight & Analytics
	1:45 PM	Freight Perspectives Panel	David Spencer, VP Market Intelligence, Arrive Logistics Brad Delco, Senior VP, Finance, J.B. Hunt Transport Services, Inc. Kevin Trapp, Logistics Category Manager - Global Road, Eaton Moderator: Tim Denoyer, VP & Sr. Analyst, ACT Research
	3:15 PM	Break	
	3:30 PM	Fireside Chat	Sherry Sanger, EVP Strategy and Marketing, Penske Jim Meil, Principal, Industry Analysis, ACT Research
	5:00 PM	Close	
	6:00 PM	Networking Dinner @ The ACT Office - 4440 Middle Rd., Columbus, IN 47203	
THURSDAY, AUGUST 22ND	7:30 AM	Continental Breakfast & Registration Thank You To Our Name Badge Sponsor:	
	8:00 AM	Economic Panel	David Teolis, Chief Economist, ACT Research Jim Meil, Principal, Industry Analysis, ACT Research
	9:30 AM	Break	
	9:45 AM	Class 8 Forecast	Kenny Vieth, President & Sr. Analyst, ACT Research
	10:30 AM	An OEM's View of the Class 8 Market	Diane Hames, Vice President of Commercial Strategy, Navistar, Inc. Kenny Vieth, President & Sr. Analyst, ACT Research
	11:15 AM	Regulations + ZEV Forecast Update	Lydia Vieth, Research Analyst, Electrification & Autonomy, ACT Research Ann Rundle, VP, Electrification & Autonomy, ACT Research
	12:00 PM	Networking Lunch	
	1:00 PM	Used Truck + Dealer	Ron Long, President & CEO, Premier Truck Group Steve Tam, VP, Analyst, ACT Research
	1:45 PM	US Trailer Market + OEM	Sean Kenney, CEO, Hyundai Translead Kenny Vieth, President & Sr. Analyst, ACT Research Jennifer McNealy, Director Research Analysis and Publications, ACT Research
	2:30 PM	Break	
	2:45 PM	Medium Duty Market + OEM	Shaun Skinner, President, ISUZU Steve Tam, VP, Analyst, ACT Research
	4:00 PM	Closing Thoughts	

All sessions will be held at The Commons, unless noted otherwise.

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