

# FORECASTING 101 WORKSHOP

CANCELLED

For more information contact  
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## Featuring ACT Research Analysts

Jim Meil - Principal, Industry Analyst  
David Teolis - Chief Economist  
Kenny Vieth - President & Sr. Analyst  
Ann Rundle - Vice President, Electrification & Autonomy  
Lydia Vieth - Research Analyst, Electrification & Autonomy

In Columbus for our seminar? We're also hosting a workshop!

Expand your knowledge base and skill set in planning and forecasting with firsthand insights from ACT Research analysts. This workshop will enhance your abilities through:

- **Discussion and Skill Building:** Learn the skills needed to set up a systematic methodology for forecasting.
- **Structured Modeling Approach:** Identify and use economic, financial, regulatory, and industry-specific causal factors to drive market forecasts.

Benefit from a coherent and disciplined forecasting thought process to understand better the relationship between results, key lead indicators, and other forecast inputs. The program will cover:

- **Hard-to-Find Historical Data and Forward-Looking Forecasts:** Learn how to obtain essential data.
- **Defining Forecasting Objectives:** Explore how to set clear and effective forecasting goals.
- **Discovering Relationships:** Investigate methods to uncover connections between markets and economic drivers.
- **Methodology and "What-If" Analysis:** Set up a robust forecasting methodology and perform scenario analyses.

Additionally, the program will review new and emerging technology forecasting issues, with insights from the ACT Electrification and Autonomy Research Analyst.

What have past attendees said about the workshop?

***"Learned a lot!"***

***"Definitely would recommend the forecast workshop to others!"***