



**ACT**  **Research**

**MARKET**

AUGUST 20-21, 2025

COLUMBUS, IN

**ITALS**

*THE CURRENT & FUTURE  
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# EVENT AGENDA

TUESDAY, AUGUST 19TH	12:00 PM	 Golf Outing @ Harrison Lake Country Club - 588 S. Country Club Rd., Columbus, IN 47201	
	6:00 PM	Welcome Reception @ ZwanzigsZ Production Brewery - 315 12th St., Columbus, IN 47201	
WEDNESDAY, AUGUST 20TH	12:00 PM	Welcome/Registration THANK YOU TO OUR NAME BADGE SPONSOR: 	
	1:00 PM	OEM Panel	<ul style="list-style-type: none"> <li>Sean Kenney, CEO - Hyundai Translead</li> <li>T.J. Reed, President &amp; CEO - Freightliner Custom Chassis &amp; Thomas Built Buses</li> <li>Moderator: Kenny Vieth, President &amp; Sr. Analyst - ACT Research</li> </ul>
	2:15 PM	Break	
	2:30 PM	Trucker Panel	<ul style="list-style-type: none"> <li>COMING SOON</li> <li>COMING SOON</li> <li>COMING SOON</li> <li>Moderator: Steve Tam, VP, Analyst, ACT Research</li> </ul>
	3:45 PM	Break	
	4:00 PM	COMING SOON	<ul style="list-style-type: none"> <li>COMING SOON</li> </ul>
	5:00 PM	Closing Thoughts	
	6:00 PM	Networking Dinner @ The ACT Office - 4440 Middle Rd., Columbus, IN 47203	
THURSDAY, FEBRUARY 20TH	7:30 AM	Continental Breakfast & Registration	
	8:00 AM	Economic Panel	<ul style="list-style-type: none"> <li>Bob Costello, Chief Economist &amp; SVP - International Trade &amp; Security Policy, ATA</li> <li>Jordan Vickers, Vice President, Chief Economist - Eaton</li> <li>David Teolis, Chief Economist - ACT Research</li> <li>Moderator: Jim Meil, Principal, Industry Analysis - ACT Research</li> </ul>
	9:30 AM	Break	
	9:45 AM	Freight, Class 8 & Trailer Market Update & Forecast	<ul style="list-style-type: none"> <li>Kenny Vieth, President &amp; Sr. Analyst - ACT Research</li> <li>Jennifer McNealy, Director Research Analysis and Publications - ACT Research</li> <li>Tim Denoyer, Vice President &amp; Sr. Analyst - ACT Research</li> <li>Carter Vieth, Research Analyst - ACT Research</li> </ul>
	12:00 PM	Networking Lunch	
	1:00 PM	Medium Duty Market Update	<ul style="list-style-type: none"> <li>Todd Breneiser, VP of Commercial Excellence - JB Poindexter &amp; Co.</li> <li>Steve Tam, VP, Analyst - ACT Research</li> </ul>
	2:00 PM	Used Truck Market Update	<ul style="list-style-type: none"> <li>Steve Tam, VP, Analyst - ACT Research</li> </ul>
	3:00 PM	Break	
	3:15 PM	ZEV Update	<ul style="list-style-type: none"> <li>Ann Rundle, VP, Electrification &amp; Autonomy - ACT Research</li> <li>Lydia Vieth, Research Analyst, Electrification &amp; Autonomy - ACT Research</li> </ul>
	4:00 PM	Closing Thoughts	

All sessions will be held at The Commons, unless noted otherwise.

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