

ACT  **Research**

MEDIA KIT

**LEADER IN COMMERCIAL VEHICLE INDUSTRY DATA,
MARKET ANALYSIS, FORECASTING SERVICES FOR
THE NORTH AMERICAN MARKETS**



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FOUNDED



13
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50+
SPEAKING/YEAR



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SEMINARS/YEAR

WINNER OF THE BLUE CHIP FORECASTING AWARD



BRAND OVERVIEW

Americas Commercial Transportation (ACT) Research, Co., LLC is a recognized leading publisher of commercial vehicle (CV) industry data, market analysis, and forecasting services for the North American market. Our commitment to data quality & integrity; in-depth analysis; and timeliness have made our services the industry standard.

ACT Research was founded in 1986 with the goal of improving and expanding North American commercial vehicle analysis in order to promote a better understanding of the transportation industry. By working directly with commercial vehicle manufacturers, ACT Research collects and confidentially shares timely market and performance data that comprehensively looks at the industry's past and present performance, with an in-depth analysis of future expectations.

ACT's analytical services are used by all major North American truck and trailer manufacturers and their suppliers, as well as banking and investment companies. ACT Research is a contributor to the Blue Chip Economic Indicators and a member of the Wall Street Journal Economic Forecast Panel. Executive staff appointments include a seat on the Board of Directors of the National Association for Business Economics and Consulting Economist to the National Private Truck Council. Accolades include Chicago Federal Reserve Automotive Outlook Symposium Best Overall Forecast, Wall Street Journal Top Economic Outlook, and USA Today Top 10 Economic Forecasters

Our staff includes experts in the commercial vehicle and transportation industry, along with strategic alliances with experts that increase our ability to provide value-added services to our clients.



MEET OUR ANALYSTS



Kenny Vieth, President & Sr. Analyst

Kenny is in demand as a speaker on Class 8, trailers, and the economy and has been recognized with several industry awards and esteem for his work.

[KENNY'S BIO & SPEAKING EXAMPLES](#)

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Tim Denoyer, Vice President & Sr. Analyst

Tim is an industry expert on freight rates, volumes, and transportation, as well as analysis of the machinery and auto sectors. Tim has recently spoken for IANA, CSCMP, NATSO, and the TCA.

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Steve Tam, Vice President & Analyst

Steve is an expert in Classes 5, 6, 7 heavy duty, Classes 3-8 used truck markets, and is often the speaker of choice for the HDMA, and UTA's economic outlook.

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David Teolis, Chief Economist

David is a distinguished economist, having spent 28 years at General Motors, including roles as Deputy Chief Economist for International Markets, FX & Commodities.

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MEET OUR ANALYSTS



Jim Meil, Principal, Industry Analysis

Jim is an award-winning economist and expert industry analyst speaking on a variety of topics. Jim is booked regularly by groups such as AGMA, HDMA, and TTMA.

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Ann Rundle, Vice President, Electrification & Autonomy

Ann's expertise lies in the understanding, research, and analysis of electrification and autonomous vehicles. Ann is a long-time engineer and can provide great insights into emerging technologies.

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Jennifer McNealy, Director, CV Market Research & Publications

Jennifer is an industry expert on Canadian macroeconomics, alternative fuel adoption in North American CV markets, and trailer markets. Jennifer is available to speak at your next event.

[JENNIFER'S BIO](#)

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Lydia Vieth, Research Analyst, Electrification & Autonomy

Lydia focuses her expertise on electrification and autonomy. Book Lydia for your next event focusing on the future of commercial vehicles.

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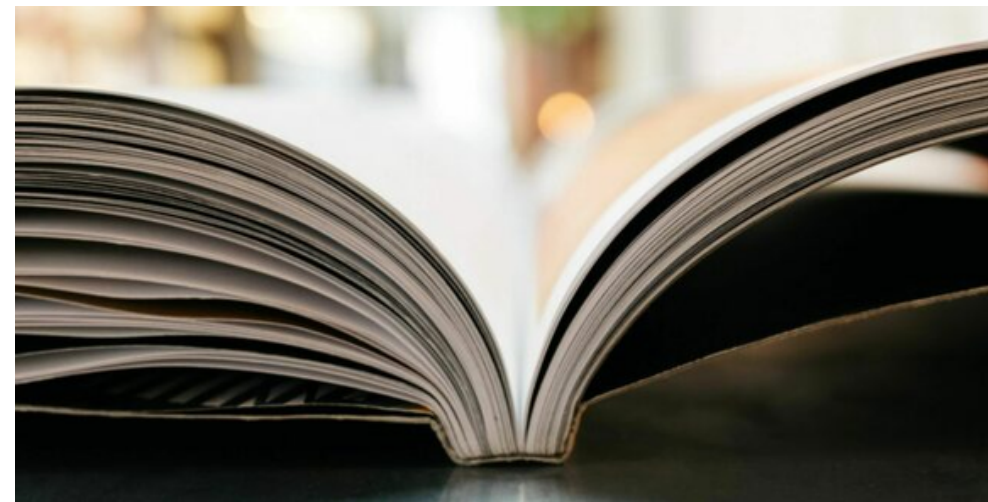


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