# AGRESEARGE



OUTLOOK SEMINAR 67 SEMI-ANNUAL CONFERENCE

AUGUST 23-25, 2022 | THE COMMONS | COLUMBUS, INDIANA

**OUTLOOK SEMINAR 67 SPONSORSHIP PROSPECTUS** 

AUGUST 23-25, 2022 COLUMBUS, IN

WWW.ACTRESEARCH.NET

## OUTLOOK SEMINAR 67 SEMI-ANNUAL CONFERENCE



#### THE BENEFITS OF SPONSORSHIP

As a sponsor of ACT's seminars, your business will be exposed to the leadership of the premier businesses in the commercial vehicle market. A sponsorship package will expose your brand to industry leaders and decision-makers, solidifying your company's presence in the marketplace as a key player in the commercial vehicle industry. ACT's customer base and guest speakers are high-level industry experts, representing the upper management and C-suite of their respective organizations.

A number of unique sponsorship opportunities are available to increase your company's visibility. Below is a brief list of many of the benefits of the event for sponsors:

- Average 180 attendees per event
- Upper management and C-suite business representatives
- Small networking sessions for better networking and connections
- Brand recognition on-screen during breaks and announcements
- Event marketing includes:
  - emails
  - event site page
  - agenda
  - ads
  - signage at event

# **EVENT SPONSORSHIP**





## TUESDAY THUDGDAY - \$8,000

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# LED WALL SPONSORSHIP





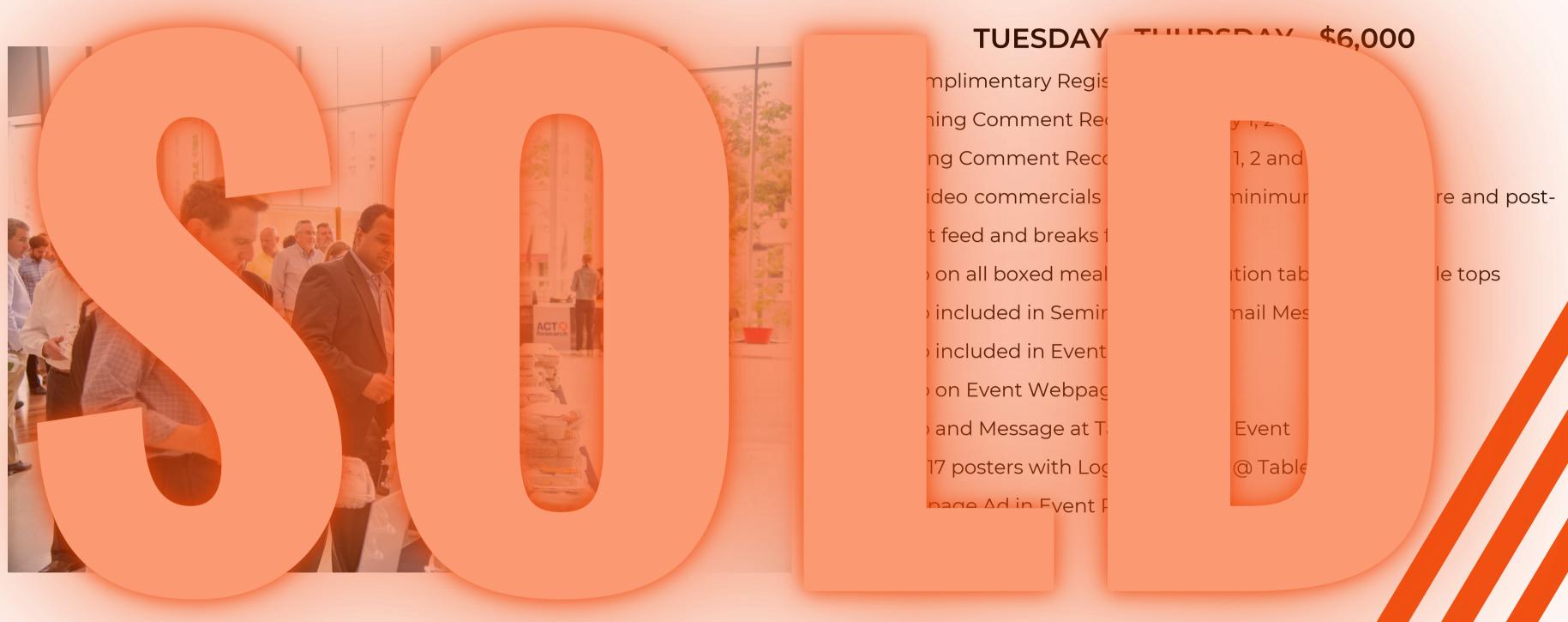
## TUESDAY THUDSDAY - \$7,000

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# **EVENT FOOD SPONSORSHIP**





## **NETWORKING SPONSORSHIP**



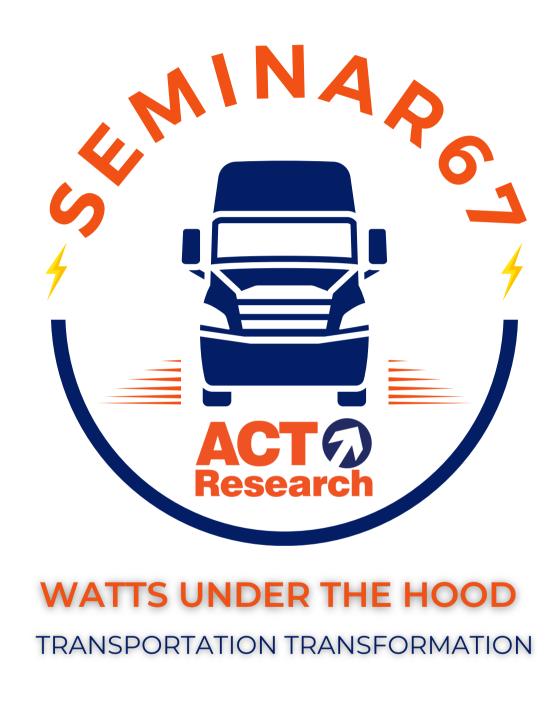


#### TUESDAY - THURSDAY - \$6,000

- 2 Complimentary Registrations
- Opening Comment Recognition Day 1, 2 and 3
- Closing Comment Recognition Day 1, 2 and 3
- Day 1 Discussion Reception Table Top Logo Recognition
- :30 video commercials featured at minimum once per pre and postevent feed and breaks for Days 2, 3
- Day 2 Networking Dinner Table Top Logo Recognition
- Logo included in Seminar Promo Email Messages
- Logo included in Event Packet
- Logo on Event Webpage
- 11x17 posters with Logo Stationed @ Tables During Networking Sessions.
- Half-page Ad in Event Packet

## **ACT's SEMINARS at a GLANCE**





#### The Industry Event of the Year

- 3 Day Event
- Discussion Reception with ACT Staff & Guest Speakers
- Over 15 Guest Speakers on Average
- 3+ Panel Discussions
- ACT's Industry Best Forecasting for U.S. Economy, HD, MD, Used, and Trailers
- Average 180 Attendees Per Event
- Attendees from more than 20 states and 6 countries on average
- Attendees are business leaders at investment firms, OEMs, and Tier 1 suppliers.

"We really look to the [ACT] seminars to really keep the finger on the pulse of the industry and help us understand what ACT is seeing from a market trend perspective."

- Bill Cortright, Jacobs Vehicle System

"I would recommend ACT Research to anyone that's looking for in-depth insight into what's happening in the commercial vehicle markets. The expertise and knowledge that goes into the service they provide, there's not a better solution, in my opinion, for commercial vehicle data than ACT Research."

- Jeff Trent, Mahle

"These seminars and the information [provided] is very helpful; it helps us connect the dots in our business. We're concerned about what's going to happen in the marketplace, is freight going up or down...we need to know how our customers are going to be impacted. We really need this information."

- Kirk Mann, Hitachi Capital

"...it's a microcosm of what the industry is all about."

- Jason Altwies, ConMet



## **ACT's SEMINAR 67**



To become a sponsor, connect with Ian McGriff at 812.379.2085 or imcgriff@actresearch.net.

We look forward to working with your business and having you as a sponsor at ACT's Seminar 67.



