

FEBRUARY
21-22, 2024

MARKET

COLUMBUS, IN

VITALS

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Seminar Agenda

**WEDNESDAY,
FEBRUARY
21ST**

12:00 PM	Welcome/Registration THANK YOU TO OUR NAME BADGE SPONSOR: 	
1:00 PM	Freight Forecast: Transition to Early Cycle	<ul style="list-style-type: none"> • Tim Denoyer, VP & Sr. Analyst, ACT Research
1:45 PM	Trucker Panel: View from the Fleets	<ul style="list-style-type: none"> • Bill Kretsinger, Chairman and CEO, American Central Transport • Joe Vitiritto, President and CEO, PAM Transport • Marshall Franklin, CEO & CFO, Highway Transport Moderator: Tim Denoyer, VP & Sr. Analyst, ACT Research
3:15 PM	Break	
3:30 PM	Supplier Panel: Commercial Vehicle Global Tier 1 Supplier Panel – Major Trends of The 2020s Past and Future	<ul style="list-style-type: none"> • Scott Adams, Sr. VP, Eaton • Steve Slesinski, Director of Global Product Planning, Dana Incorporated • Richard Beyer, VP of Technical Sales, Bendix Commercial Vehicle Systems LLC Moderator: Ann Rundle, VP, Electrification & Autonomy, ACT Research
5:00 PM	Close	
6:00 PM	Networking Dinner @ The ACT Office - 4440 Middle Rd., Columbus, IN 47203	

**THURSDAY,
FEBRUARY
22ND**

7:30 AM	Continental Breakfast & Registration THANK YOU TO OUR NAME BADGE SPONSOR: 	
8:00 AM	Economic Panel: What's in Store for 2024?	<ul style="list-style-type: none"> • Chris Kuehl, Managing Director, Armada Corporate Intelligence • David Teolis, Chief Economist, ACT Research Moderator: Tim Denoyer, VP & Sr. Analyst, ACT Research
9:30 AM	Break	
9:45 AM	Class 8 Forecast: Production Follows Profits	<ul style="list-style-type: none"> • Kenny Vieth, President & Sr. Analyst, ACT Research
10:30 AM	An OEM's View of the Class 8 Market	<ul style="list-style-type: none"> • Mary Aufdemberg, General Manager, Product Strategy + Market Development, Daimler Trucks North America (DTNA) • Kenny Vieth, President & Sr. Analyst, ACT Research
11:15 AM	Navigating the Regulatory Horizon: An Overview of Current and Future Industry Regulations	<ul style="list-style-type: none"> • Lydia Vieth, Research Analyst, Electrification & Autonomy, ACT Research
12:00 PM	Networking Lunch	
1:00 PM	Fireside Chat: An Insider's View of the Used Truck Market	<ul style="list-style-type: none"> • Brock Gavin, President, Arrow Truck Sales • Steve Tam, VP, Analyst, ACT Research
1:45 PM	US Trailer Market: From the Frontline to the Forecast	<ul style="list-style-type: none"> • Jeremy Sanders, CCO, Stoughton Trailers • Kenny Vieth, President & Sr. Analyst, ACT Research • Jennifer McNealy, Director, CV Market Research & Publications, ACT Research
2:30 PM	Break	
2:45 PM	Emerging Technology	<ul style="list-style-type: none"> • Dominik Beckman, VP Marketing & Communications, Lion Electric • Ann Rundle, VP, Electrification & Autonomy, ACT Research
3:30 PM	Hope Springs Eternal for Medium Duty Customers	<ul style="list-style-type: none"> • Steve Tam, VP, Analyst, ACT Research
4:00 PM	Closing Thoughts	

All sessions will be held at The Commons, unless noted otherwise.

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