

# **Industry Update**

Economics, Transportation & Commercial Vehicles

**Presented by Penske Transportation Solutions** 



© ACT RESEARCH 2022

September 9, 2022

### Webinar Overview



Kenny Vieth, President & Sr. Analyst



Steve Tam, Vice President & Analyst



Eric Crawford, Vice President, Sr. Analyst

Jennifer McNealy, Director, CV Market Research & Publications

#### NA Economy & Freight Transportation – Kenny Vieth

**Class 8 – Eric Crawford** 

**Used Trucks & Medium Duty – Steve Tam** 

**Trailers - Jennifer** 

Q&A- All







### **PREBUY SALE**

AUTONOMOUS COMMERCIAL VEHICLE FORECAST

YOU'LL RECEIVE:

- WRITTEN ANALYSIS DOCUMENT
- TCO MODEL WITH BASE, SLOW, & FAST SCENARIOS
- EXECUTIVE SUMMARY CALL w/ ACT TEAM
- EXECUTIVE SUMMARY PRESENTATION DECK

AVAILABLE OCTOBER 3, 2022. ORDER BEFORE SEPTEMBER 20 AND RECEIVE 15% OFF YOUR ORDER OF DRIVING AUTOMATION.

CONTACT IAN MCGRIFF, ANN RUNDLE, LYDIA VIETH, OR AMANDA WILLIAMS WITH QUESTIONS TO PLACE YOUR ORDER.



COMMERCIAL TRANSPORTATION'S PURSUIT OF LEVEL 4 AUTONOMY



# CHARGING FORWARD

NOW ONBOARDING MULTI-CLIENT PARTICIPANTS FOR THE THIRD EDITION OF CHARGING FORWARD

**PROJECT COVERAGE:** BATTERY, FUEL CELL, NATURAL GAS, H2 ICE, AND GASOLINE.

**PROJECT SIGN-ON:** THRU JANUARY 15, 2023

**PROJECT COMPLETION:** JULY 2023

CONTACT IAN MCGRIFF, ANN RUNDLE, LYDIA VIETH or AMANDA WILLIAMS WITH QUESTIONS OR TO SIGN-UP.





# **RENEWAL SEASON IS HERE**

#### Have you renewed your subscription?

A renewal letter via email has been sent from Debby Steinbarger, djsteinbarger@actresearch.net. If you have not received this email, please contact Debby Steinbarger or Amanda Williams at 812.379.2085.

Have questions about the renewal process, subscription opportunties? Call us at 812.379.2085.



# SAVE THE OUTLOOK WEBINAR

#### SPONSORED BY PENSKE TRANSPORTATION SOLUTIONS



# 11/15 ACTOResearch







6

### Powerful Forces Diametrically Opposed

#### **Bad News**

- Inflation & Fed's willingness to bring it to heel
  - Interest rates up, more hikes inbound
- Yield curve(s) inverted
- Long-term expectations come to pass
  - Consumer *goods* spending binge over
  - Sharp roll-off in trucking spot rates
- Major "known unknowns" re global risk
  - Commodity price roller coaster
  - Global economies wobbling
- Supply chain constraints persist

#### **Good News**

- NA economic demand hanging on
  - It is better to be a supplier of hydrocarbons during an energy crisis
- Strong consumer and business balance sheets
- Low unemployment and strong job market
- Industrial economy has momentum so far
  - Global slowdown could benefit sourcing for domestic manufacturing and ease prices
- Pent-up manufacturing demand



# Tale of the Tape

#### CONSUMERS

Ability to Consume	<u>Current</u>	<u>Previous</u>
Disposable Income	Red	Red
Household Debt	Green	Green
Inflation	Red	Red
Yield Curve		
Composite		
	-1	
Willingness to Consume	Current	Previous
Consumer Attitudes	Red	Red
Unemployment Claimis	Green	Green
Hours Worked		
Stock Market	Red	Red
Composite		

-1

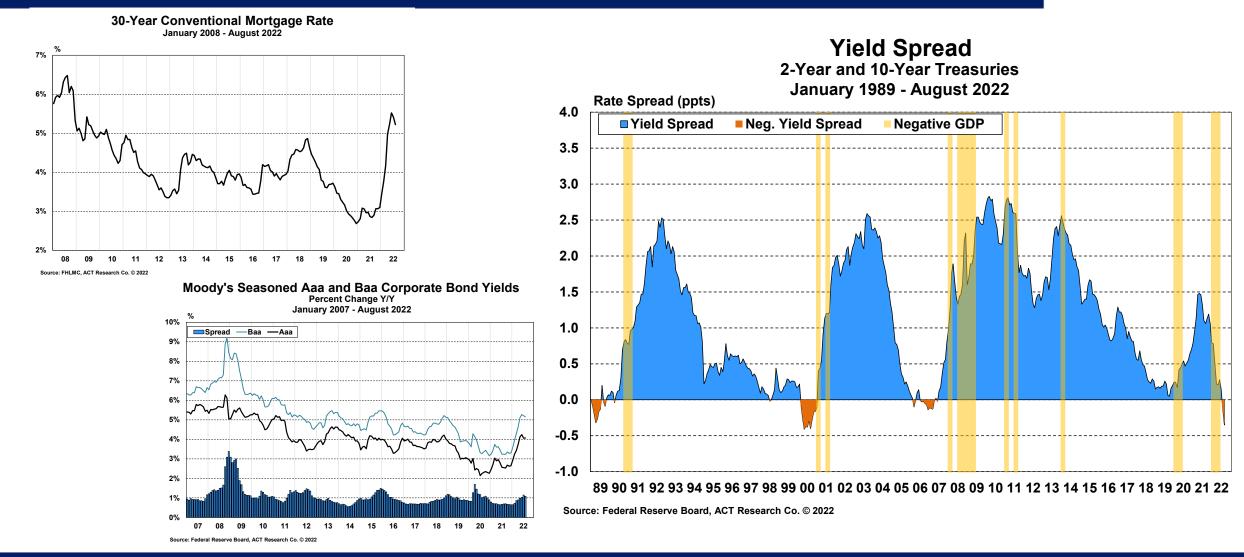
Source: ACT Resarch Co, Copyright 2022

#### **BUSINESSES**

Business Conditions Corporate Profits Debt to Net Worth Risk Premium Producer Prices Composite	Current Green Green Yellow Red Yellow +1	Previous Green Green Yellow Red Yellow
Business Activity Purchasing Managers Index Capacity Utilization Industrial Production New Orders Composite Source: ACT Resarch Co, Copyright 2022	<u>Current</u> Green Green Yellow Yellow Yellow	Previous Green Green Yellow Yellow Yellow



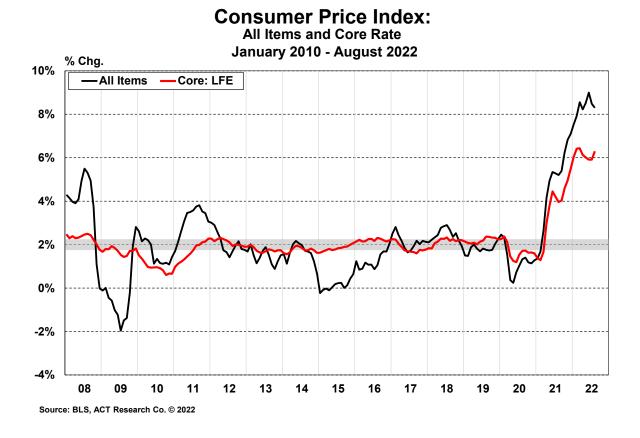
# Borrowing Costs Up, Yield Curve Inverts

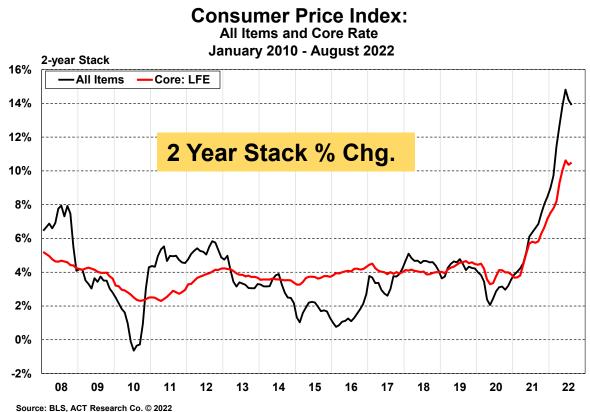




9

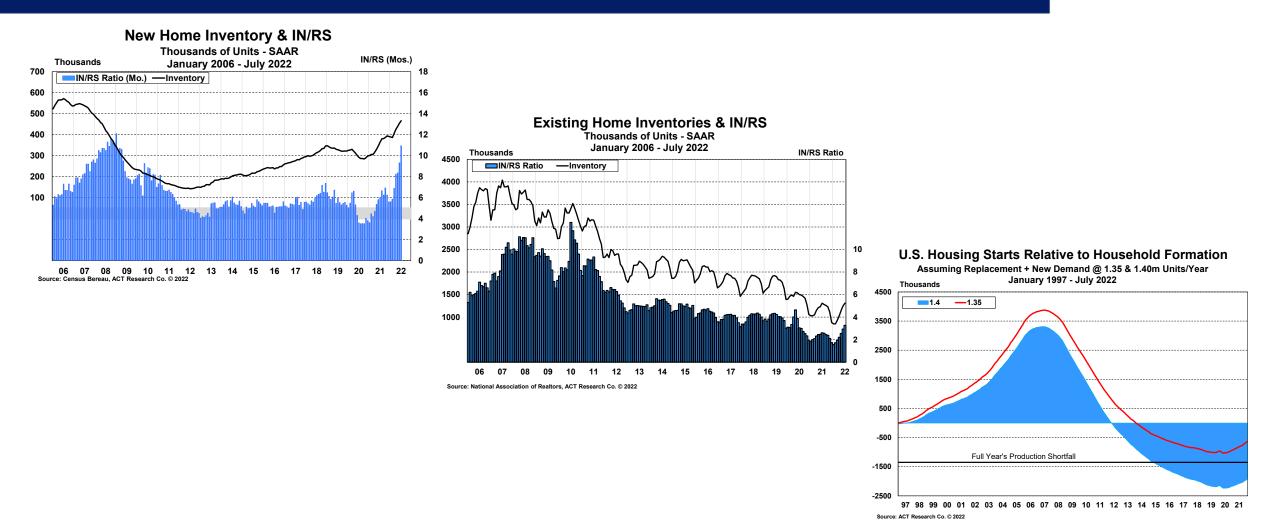








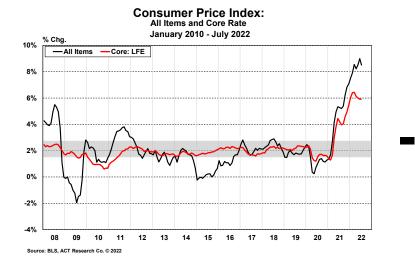
# Housing Weakness from Place of Strength

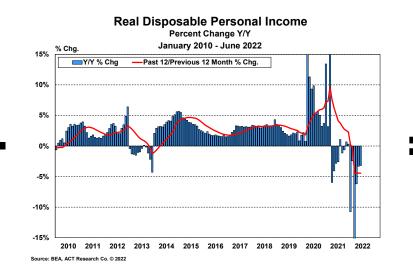


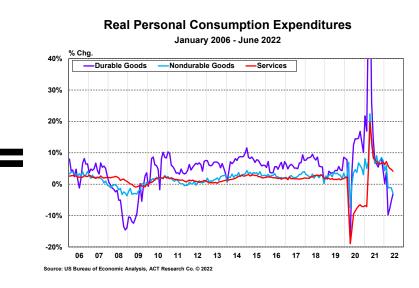


PENSKE 11

### Conceptually,









# Improving Prognosis: The Cure for High Prices







# PSA: Economic History Changes on 9/30

2023 (F) 0.0% 1.2% -4.3% -1.0% -1.9%

7.6%

-3.2%

4.3%

4.0

-0.6%

77.9

#### **U.S. ECONOMIC ACTIVITY**

	<u>2020</u>	<u>2021</u>	<u>2022</u>
	(A)	(A)	(F)
Real GDP (bil. US\$12)	-3.4%	5.7%	1.5%
Personal Consumption (bil. US\$12)	-3.8%	7.9%	2.5%
PCE: Durable Goods (bil US\$12)	7.7%	18.1%	-1.9%
Nonresidential Fixed Investment (bil. US\$12)	-5.3%	7.4%	5.2%
Residential Fixed Investment (bil. US\$12)	6.8%	9.2%	-4.1%
Net Exports as % of GDP	5.1%	6.6%	7.6%
ACT Freight Composite Index (2004=100)	-2.3%	10.9%	2.1%
Consumer Price Index - All (82-84=100)	1.2%	4.7%	8.3%
Unemployment (%)	8.1	5.4	3.7
Industrial Production	-7.0%	4.9%	4.1%
Oil Price Assumption (US\$/Bbl.)	39.7	67.5	96.0

#### **U.S. ECONOMIC ACTIVITY Real GDP & Components**

	<u>Q1 2022</u> (A)	<u>Q2 2022</u> (P)	<u>Q3 2022</u> (F)	<u>Q4 2022</u> (F)	<u>Q1 2023</u> (F)	<u>Q2 2023</u> (F)	<u>Q3 2023</u> (F)
Real GDP (bil. US\$12)	19727.9	19699.5	19748.5	19719.9	19647.1	19648.3	19742.6
Q/Q % Chg. @ SAAR	-1.6%	-0.6%	1.0%	-0.6%	-1.5%	0.0%	1.9%
Personal Consumption (bil. US\$12)	13881.1	13931.5	13996.3	14053.7	14071.3	14099.5	14145.5
Q/Q % Chg. @ SAAR	1.8%	1.5%	1.8%	1.1%	0.5%	0.8%	1.3%
Nonresidential Fixed Investment (bil. US\$12)	2975.4	2975.1	3038.8	3080.9	3014.6	2967.9	2976.0
Q/Q % Chg. @ SAAR	10.0%	0.0%	8.5%	5.0%	-8.6%	-6.2%	1.1%
Residential Fixed Investment (bil. US\$12)	698.7	668.6	675.4	673.0	662.9	661.2	666.2
Q/Q % Chg. @ SAAR	0.4%	-16.2%	4.0%	<b>-2.0%</b>	<mark>-6.0</mark> %	-1.0%	3.0%
ACT Freight Composite Index (2004= 100)	152.7	152.0	150.7	149.4	146.9	145.9	146.1
Q/Q % Chg. @ SAAR	5.3%	-1.7%	<mark>-3.6</mark> %	-3.4%	<mark>-6.5</mark> %	<mark>-2.6</mark> %	0.3%

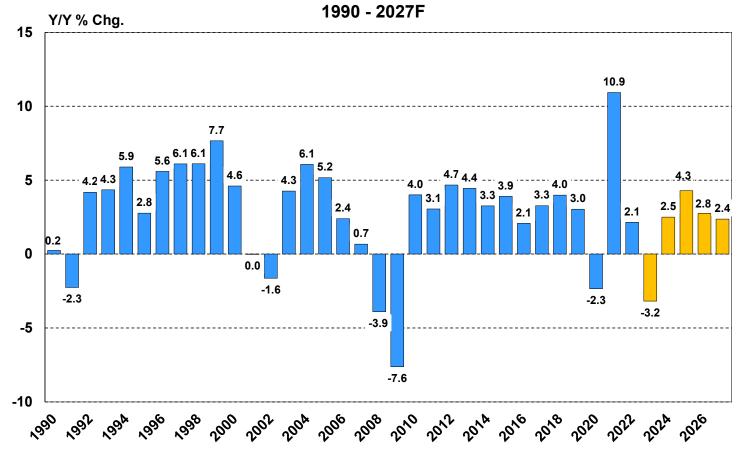
(A): ACTUAL, (I): Initial, (P): Preliminary, (F): Forecast Source: ACT Research Co.





#### ACT U.S. Freight Composite Year Over Year

rear Over Tear



ACT's Freight Composite is a weighted, GDP-based, metric that recognizes that different economic segments create freight at different rates

Source: ACT Research Co. © 2022



# Freight Overview

Marco: recession maybe Freight: recession certain

- RUS-UKR exacerbates problematic post-pandemic period
- Corrosive effect of inflation on consumption
- Goods hangover: Reversion to services

#### **Trucking:** Inflation trims volumes

- Substitution back to services, less restocking
- Volumes flat to down not a sharp downturn
- Should help ease supply chain pressures & inflation

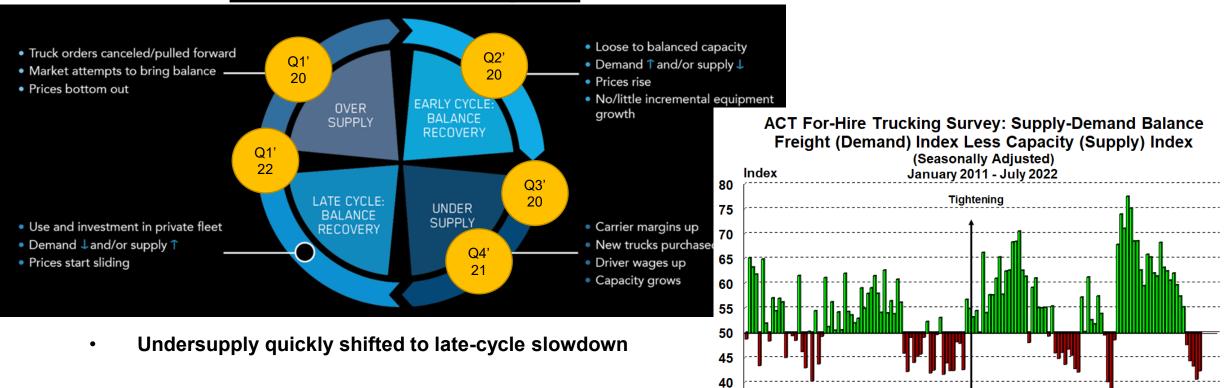
Drivers: supply-side loosens on schedule

- Not just freight demand, but driver supply
- ACT Driver Supply metric to "where the cycle turns" levels since January, 2022
- Driver schools full, BLS Employment strong



# Cycle Flips from Early to Late in Q1'22

#### **Classic Truck Cycle**





© ACT RESEARCH 2022

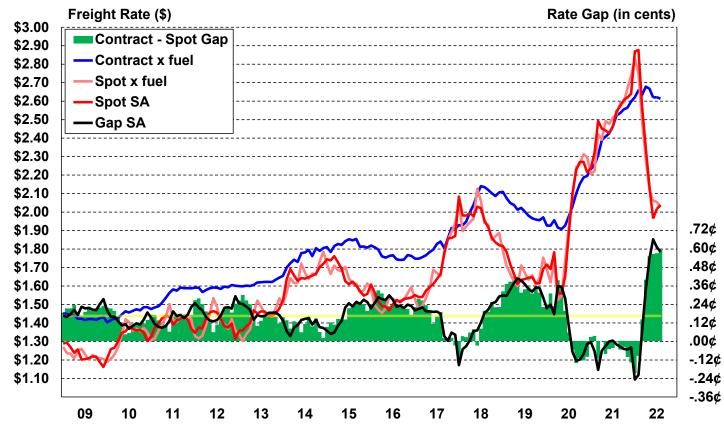
Source: ACT Research Co. @ 2022

Loosenina

### Spot Applies Pressure to Contract

#### DAT Trendlines: Aggregate Truckload Rate per Mile

January 2009 - August 2022



Source: DAT Freight & Analytics, ACT Research Co. © 2022



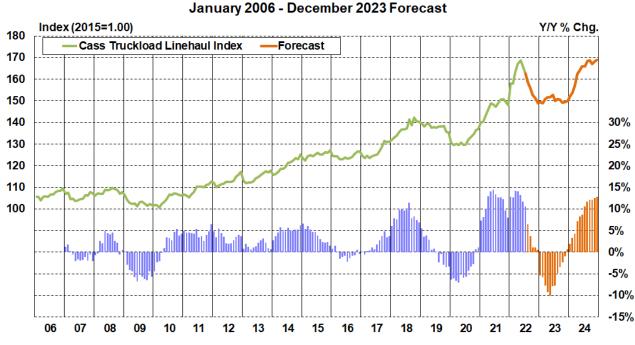
### Spot Applies Pressure to Contract

#### DAT Trendlines Spot Rates: Aggregate

#### January 2010 - December 2024 Forecast \$ per mile, net fuel Y/Y % Chg. \$3.50 Spot Y/Y % Change Forecast Y/Y \$3.25 -Forecast -Spot \$3.00 -Spot (SA) \$2.75 \$2.50 70% \$2.25 60% \$2.00 50% \$1.75 40% AM \$1.50 30% \$1.25 20% 10% \$1.00 \$0.75 0% \$0.50 -10% -20% -30% -40% 10 12 13 14 15 16 17 18 19 20 21 22 23 24 11

Source: DAT Solutions, ACT Research Co. © 2022





Source: Cass Information Systems, Inc., ACT Research Co. © 2022



# Different This Time<sup>2</sup>

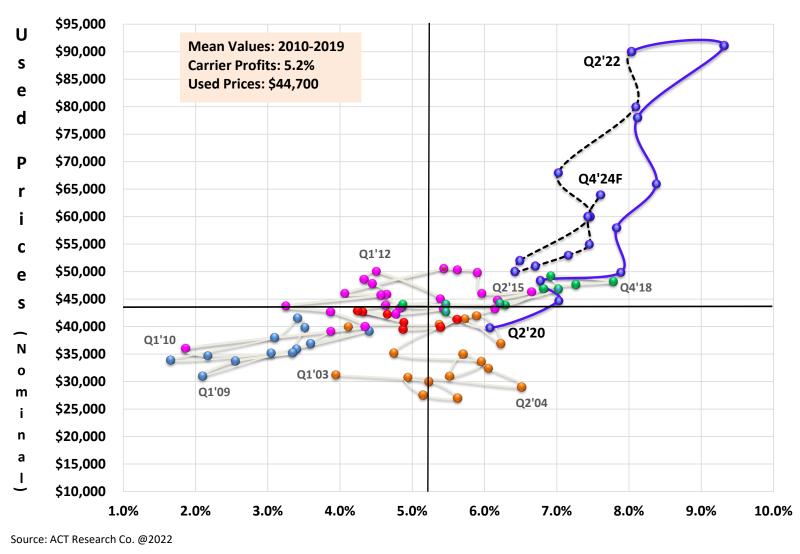
#### Notes:

- 1) Used values presented are nominal
- 2) Carrier profits are SA

# Strong relationship between carrier profitability & vehicle demand

#### ACT: Carrier Ability & Willingness Analysis (Q2'22)

TL DB Core Carrier Profitability (SA) & Real Used Values





# Lots of Money ...

#### ACT

#### Public For-Hire Truckload

#### **Carrier Database**

\$ in millions, except as noted	2018	2019	2020	2021	2022E	2023E
Transportation Revenue, net fuel	30,411	30,104	30,520	37,814	42,236	41,851
y/y	17%	-1%	1%	24%	12%	-1%
Acquisitions	870	434	127	470	927	109
Organic revenue ex-acquisitions, y/y	13.5%	-2.4%	1.0%	22.4%	9.2%	-1.2%
Fuel Surcharge	3,425	3,140	2,199	3,294	6,162	6,447
y/y	36%	-8%	-30%	50%	87%	5%
Other Revenue	477	818	706	1,343	2,086	2,140
Total Revenue	34,313	34,062	33,425	42,450	50,485	50,438
y/y	18%	-1%	-2%	27%	19%	0%
Pretax Income	2,752	2.363	2.412	3,993	4,753	4,002
Taxes	648	588	597	967	1,216	1,060
Tax Rate	24%	25%	25%	24%	26%	26%
Net Income	2.096	1,755	1,811	3,021	3,529	2,935
y/y q/q	89%	-16%	3%	67%	17%	-17%
Net Income Margin	6.1%	5.2%	5.4%	7.1%	7.0%	5.8%
Margin change, y/y	230bp	(96bp)	27bp	170bp	(13bp)	(117bp)



#### Public Less-Than-Truckload (LTL) Industry Database

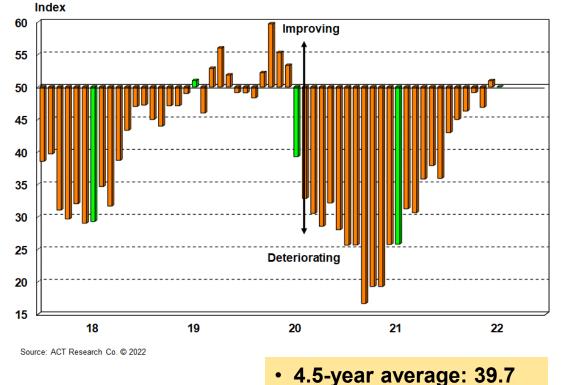
#### Financial & Operating History and Outlook

\$ in millions, except as noted	2017	2018	2019	2020	2021	2022E	2023E
Transportation Revenue, net fuel	22,325	24,721	24,136	23,466	29,047	31,813	31,559
y/y	7%	11%	-2%	-3%	24%	10%	-1%
Acquisitions/(Divestitures)	(332)	21	0	0	0	0	0
Organic revenue, y/y	8.3%	10.6%	-2.4%	-2.8%	23.8%	9.5%	-0.8%
Fuel Surcharge	1,878	2,425	2,355	1,883	2,898	5,060	5,339
y/y	25%	29%	-3%	-20%	54%	75%	6%
LTL Revenue, net fuel	23,051	25,184	25,255	24,492	28,729	31,576	32,013
y/y	6%	9%	0%	-3%	17%	10%	1%
Total Revenue	24,203	27,146	26,491	25,349	31,945	36,874	36,898
у/у	8%	12%	-2%	-4%	26%	15%	0%
Pretax Income	1,075	1,792	1,663	1,325	2,779	3,813	3,486
Taxes	201	429	419	318	704	943	855
Tax Rate	18.7%	23.9%	25.2%	24.0%	25.3%	24.7%	24.5%
Net Income	873	1,364	1,244	1,006	2,075	2,870	2,631
y/y	63%	56%	-9%	-19%	106%	38%	-8%
Net Income Margin	3.6%	5.0%	4.7%	4.0%	6.5%	7.8%	7.1%
Margin change, y/y	121bp	142bp	(33bp)	(73bp)	253bp	129bp	(65bp)



# Driver Ability Key to TL spot Rates

ACT For-Hire Trucking Index: Driver Availability



January 2018 - July 2022

January 2004 - August 2022 (SA) M/M Jobs Chg. (000s) Employment (000s) 1800 M/M Chg -Units -Y/Y Chg 1600 1400 20 1200 10 -10 -20

4.7% y/y growth

09 10 11 12 13 14 15 16 17 18 19 20 21

5.2% above pre-pandemic level

Inversely correlated with rate cycle

**Truck Transportation Employment** 

• July: 50.0 Watch this index



© ACT RESEARCH 2022

04

05 06

Source: BLS, ACT Research Co. © 2022

07 08

-30

### Tractor Dashboard: Indicator of Indicators

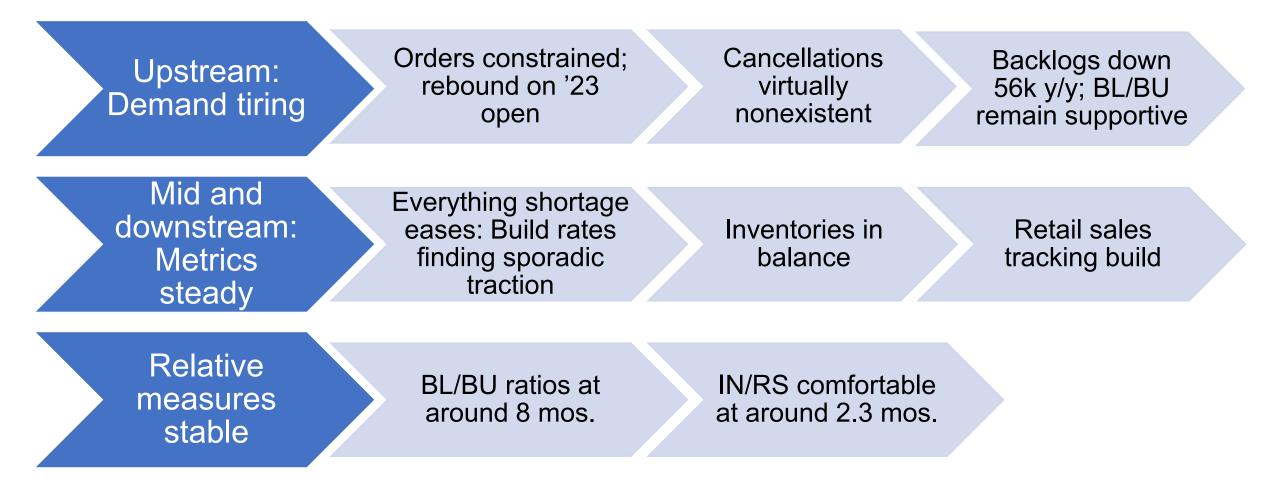
	ACT Research Class 8 Tractor Dashboard													
Category	Metric	Jul-21	Aug-21	Sep-21	Oct-21	Nov-21	Dec-21	Jan-22	Feb-22	Mar-22	Apr-22	May-22	Jun-22	Jul-22
	Green Minus Red Tally	14	15	10	11	11	9	2	2	-3	-4	-4	-4	-2
	Positive Indicators (Green)	14	15	10	11	11	10	6	5	4	4	4	2	4
	Neutral Indicators	1	0	5	4	4	4	5	7	4	3	3	7	5
	Negative Indicators (Red)	0	0	0	0	0	1	4	3	7	8	8	6	6
Macro &	ISM Mfg PMI Index	59.5	59.9	61.1	60.8	61.1	58.7	57.6	58.6	57.1	55.4	56.1	53.0	52.8
Financial	Non-Auto Durables Mfg Output**	9.3	8.3	7.6	6.9	6.5	6.0	5.3	6.2	5.6	6.0	5.5	4.7	4.0
	Consumer Spend, Goods only**	11.4	10.6	9.1	8.7	7.8	4.0	0.5	-0.7	-3.6	-2.4	-1.4	-1.3	-0.9
	Residential Const Expend (real) **	16.9	13.3	9.5	6.0	3.1	1.5	1.8	2.7	3.2	4.0	4.6	3.2	1.9
	Dow Jones Trucking Stock Index	1331	1399	1346	1563	1556	1633	1447	1465	1430	1304	1272	1204	1410
Freight	Cass Freight Shipments**	12.7	9.1	6.3	6.5	7.4	7.2	0.6	-2.7	-4.5	-5.0	-4.2	0.3	1.0
C	DAT Loads/Truck	10.0	11.2	8.9	8.6	8.1	10.3	17.0	13.9	7.5	6.1	6.8	4.5	5.9
	DAT Aggregate Contract/Spot Spread	-4	0	-5	-4	-10	-14	-21	-10	14	39	55	55	57
	DAT Dry Van Spot Rate*	30.7	21.4	16.6	15.0	15.8	19.7	28.5	24.5	3.5	-3.4	-14.1	-14.9	-18.0
	Cass Freight/US Cl8Tractor Pop Growth Gap	10.4	6.8	4.0	4.3	5.4	5.1	-1.4	-4.4	-5.9	-6.4	-5.6	-0.7	0.3
ACT data	Cl 8 Cancellations (SA)	1044	1809	2013	2500	2500	2500	1893	2500	4066	728		557	1310
	Cl 8 I/S ratio (SA)	2.16	1.99	2.24	2.06	2.29	2.23	2.22	2.33	2.43	2.35	2.07	2.28	2.35
	Class 8 Inventory Level (000 SA)	41.8	40.3	40.3	41.5	44.5	50.1	52.8	54.2	55.4	58.0	56.5	56.9	55.6
	Class 8 Net Orders to Build (6mma,SA)	1.63	1.59	1.58	1.48	1.38	1.15	0.96	0.79	0.70	0.65	0.69	0.72	0.71
	ACT For Hire - Volume less Capacity	68.2	63.2	62.4	60.6	62.0	59.6	57.4	55.2	47.6	44.4	43.3	40.6	42.3

All measures are levels, except \*=Year/Year % Change and \*\*=12 month CAGR Rate of Change

Italics denotes special cancellation treatment



### **Current Market Conditions**

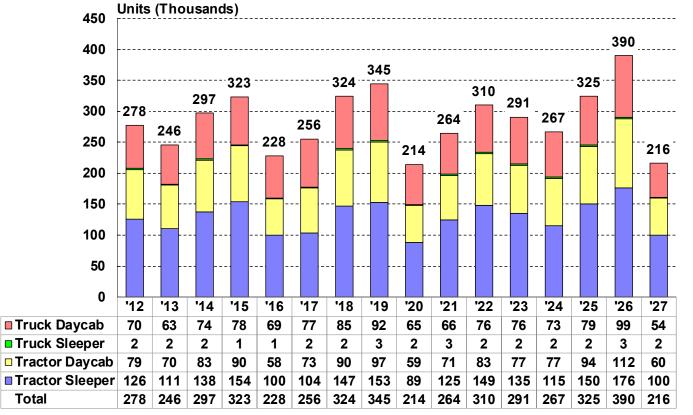




### Where are we in the cycle?

#### N.A. Class 8 Production

2012 - 2027



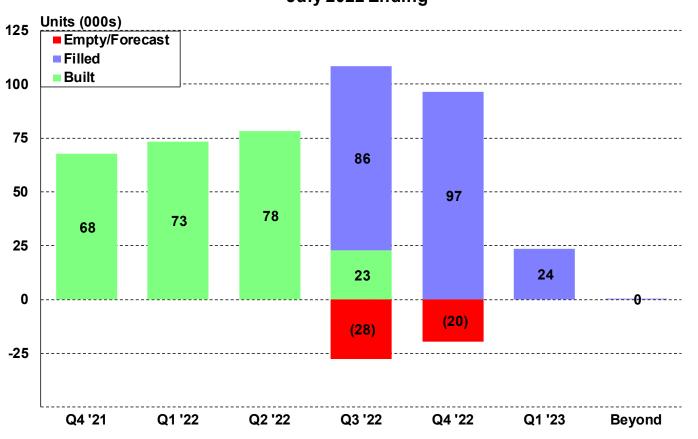
Source: ACT Research Co. © 2022



### Near-term Backlog: Oversubscribed

Source: ACT Research Co. © 2022

#### **Class 8 Backlog Fill/August Outlook Forecast**



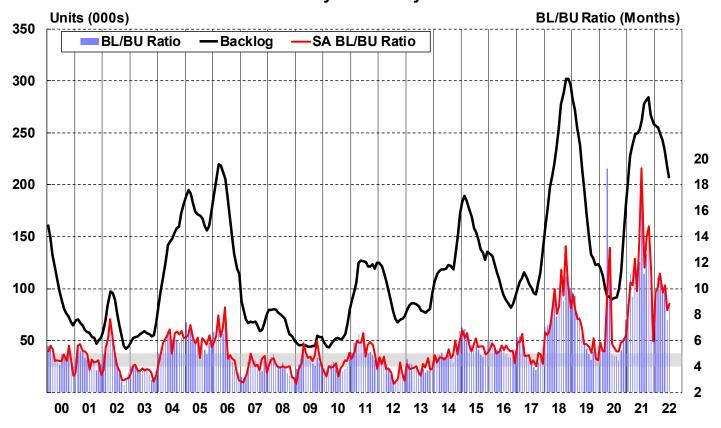
#### July 2022 Ending



### Key Ratio: Backlog/Build

#### Total Class 8: N.A. Backlog & BL/BU Ratio

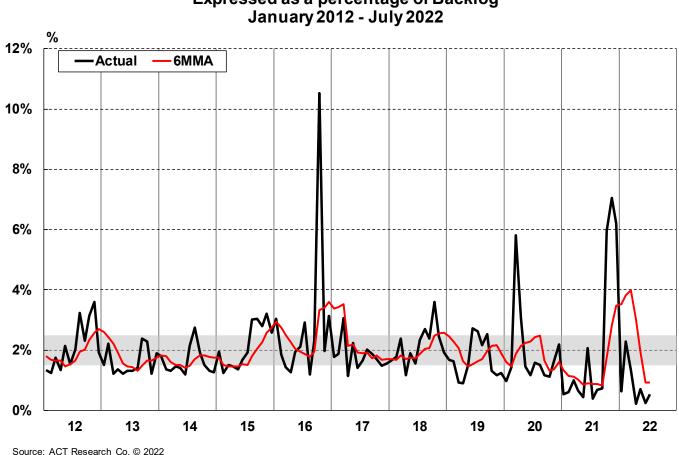
January 2000 - July 2022



Source: ACT Research Co. © 2022



### Cancellations: Miniscule by historical standards



Total Class 8: N.A. Cancellation Rate Expressed as a percentage of Backlog



### Key ratio: Inventory/Retail Sales

Source: ACT Research Co. © 2022

#### Total Class 8: N.A. Inventory/Retail Sales Ratio

**IN/RS Ratio (Months)** Units (000s) Inventory SA -Retail Sales SA IN/RS Ratio -IN/RS Ratio SA ----

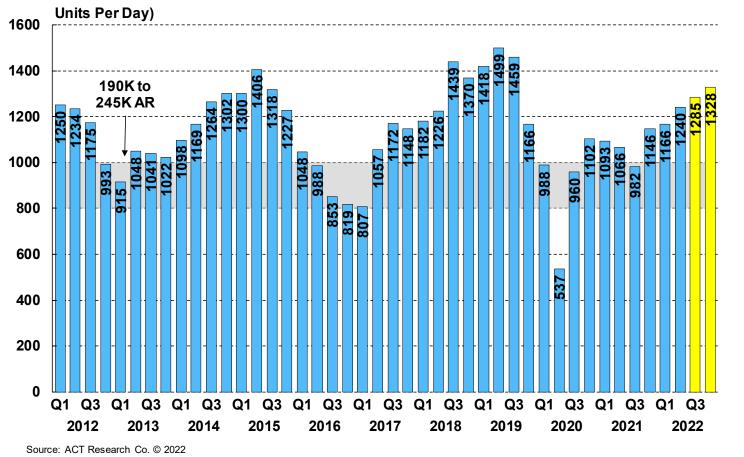
January 2012 - July 2022



### What to expect: 2022

#### Total Class 8: N.A. Build Per Day

Q1 2012 - Q4 2022 Est.



5

### What to expect: 2023/2024

#### 2023

- Pent-up demand early, prebuying late
  - Prebuy in ~10% of market ahead of CARB's 2024 Clean Truck initiative
  - Exacerbating capacity overhang
- Tailwinds from infrastructure should ease manufacturing decline

#### 2024

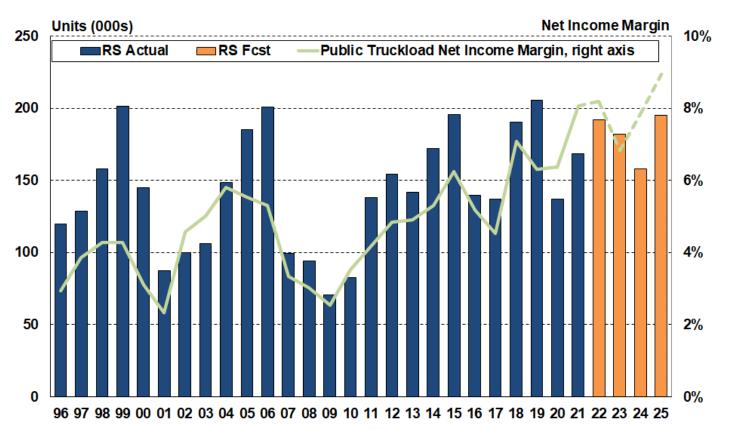
- Another ~10% of market prebuying as states follow CARB mandate
- Economic rebound underway
- Spot rate recovery begins in earnest, planting seeds for CV demand cycle



### Record Truckload Profitability

#### U.S. Class 8 Tractor Retail Sales

1996 - 2024E



#### **Best-ever financial conditions**

- Risk of a larger downturn mitigated by higher industry cost base
- Public fleet performance likely much better than average fleet

Source: ACT Research Co. © 2022

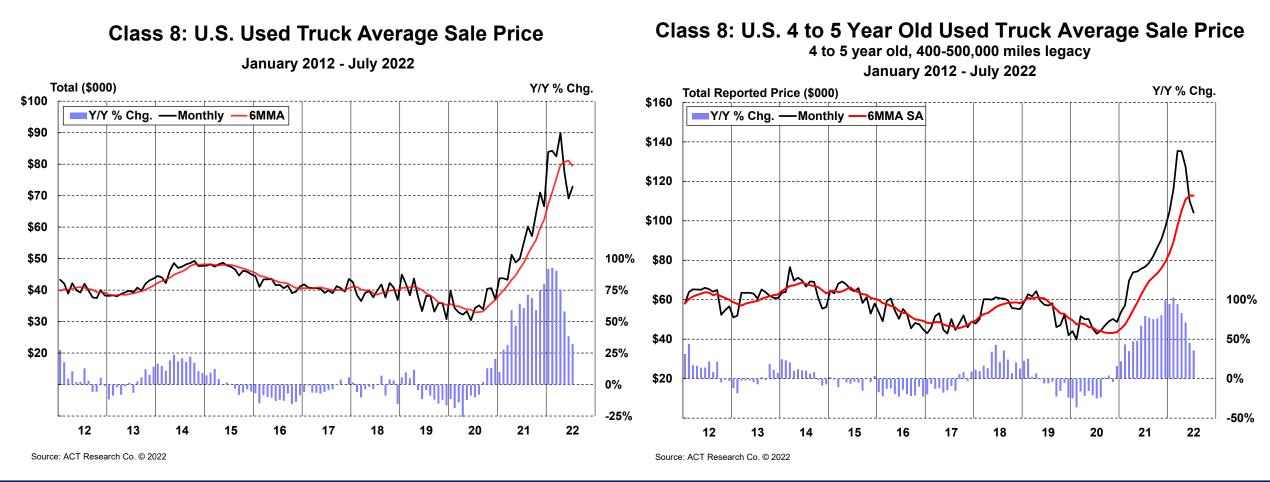


Average retail at \$91,900 in July (F)

- ➤ -1% m/m, +43% y/y, +69% ytd
- Demand lagging, mainly due to slower freight markets
- Lack of inventory also challenging volumes, but supporting prices
- Miles and age continue trending up subtly
- Exports reflecting waning supply higher prices, global "troubles"
  - ➤ -7% m/m, -58% y/y, -55% ytd

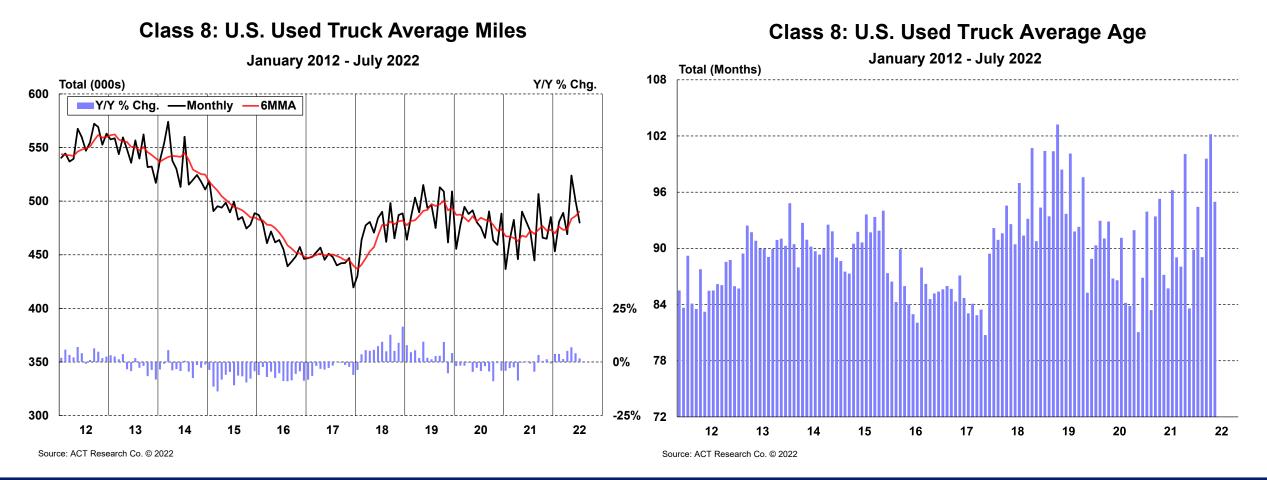


### Prices Now On the Backside of the Wave





# Miles and Age Trending Higher

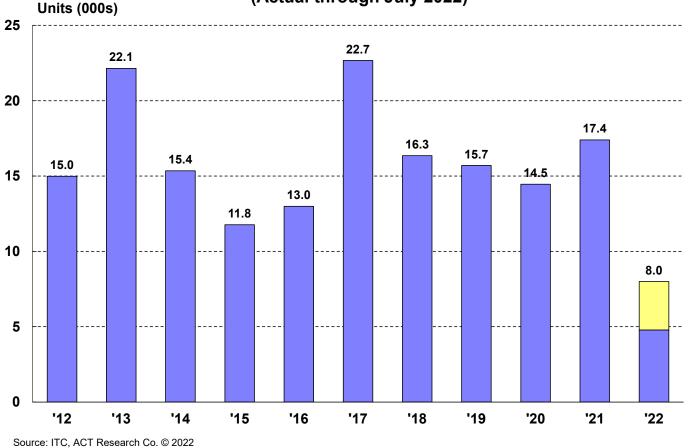




### **Exports Epitomize Broader Challenges**

#### **Used Class 8 Tractor Exports**

2012 - 2022 (Actual through July 2022)





### Medium Duty

- MD Customers are finally seeing some progress
  - Backlog rolled-over, but still 3x average
  - BL/BU coming down, but still high
  - Still playing second fiddle to more profitable trucks
- IN/RS ratio going the wrong direction
  - Sales trending lower, inventory drifting higher
- Market forecast has tipped further into decline
  - 2022: Build (-2%) and retail sales (-6%)
  - Reversal of fortunes sets expectations for 2023 growth
- Service-centric economic growth supporting MD truck demand



## Payroll Employment

Total 3.9% higher Y/Y (152.7M)

Goods up 2.7% Y/Y (21.2M)

Services up 4.1% Y/Y (109.3M)

Government up 4.4% Y/Y (22.2M)

Employment exceeded pre-COVID levels in August, sooner that expected





## Consumer Spending

Total 1.5% higher in Q1 (2<sup>nd</sup> estimate)

Goods down 2.4%

Services up 3.6%

Activity returned to pre-COVID levels in Q2 2021

Prices are way up; wages also higher, but consumers' purchasing power slipping





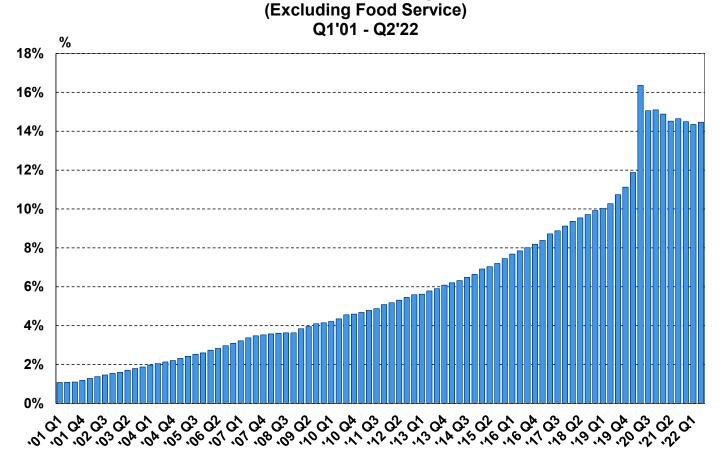
## **Retail Sales**

July retail sales\* flat sequentially (+0.0%), but up y/y (+10.3%)

Q2 e-commerce activity, as a percentage of sales, ticked up, slipping to 14.5%.

Full-year 2022 growth expectations range from 6% to 8% - Retail Federation

#### E-Commerce as a Percentage of Retail Sales



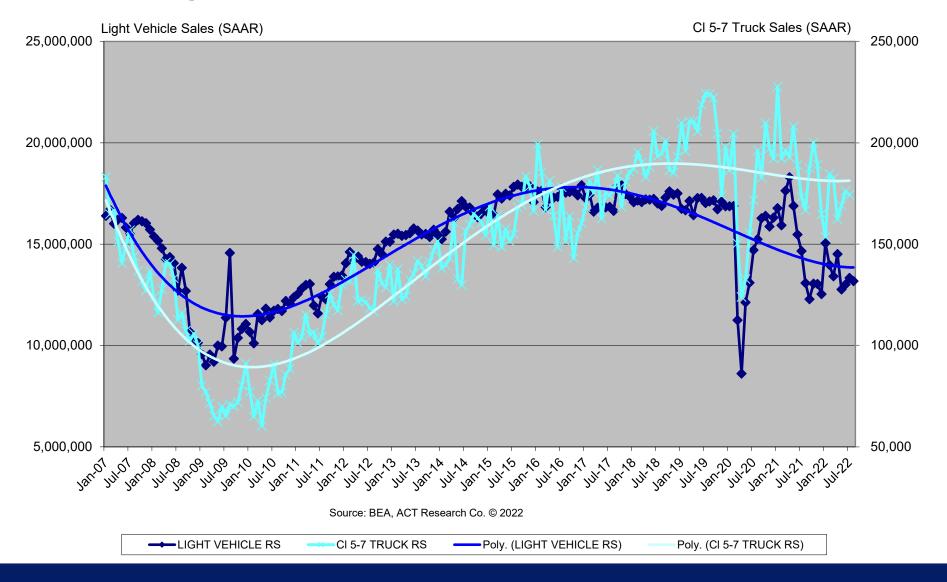
Source: Federal Reserve Board, ACT Research Co. © 2022

\*Nominal



**PENSKE** 40

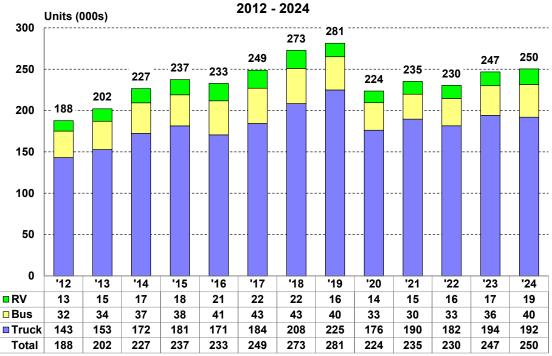
#### Light Vehicle Sales vs. CI 5-7 Truck Sales

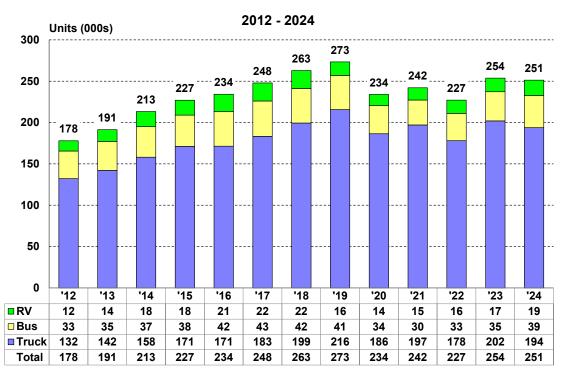






N.A. Classes 5-7 Production





N.A. Classes 5-7 Retail Sales

Source: ACT Research Co. © 2022

#### Truck 143 133 Total 188 202 Source: ACT Research Co. © 2022



PENSKE 42

### Trailer Market Overview

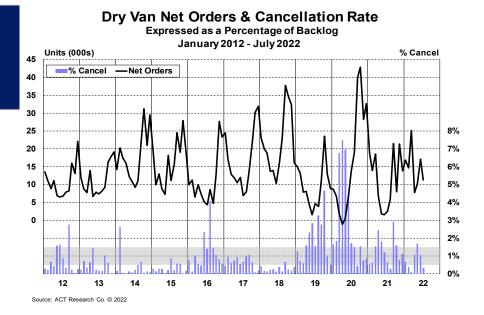
Total Trailers						
Category	Actual		Seasonally Adj.			
	Jul-22	Last 13 Mo	Jul-22	Last 13 Mo		
Backlog	185,225	Ş	204,195	$\sim$		
Build	23,026	$\sim$	23,034			
Inventory	27,200	$\sim$	24,569	~~~~		
New Orders	18,291	$\sim$	28,098	$\sim$		
Cancellations	1,294	$\sim\sim$	1,172	$\sim$		
Net Orders	16,997	$\sim$	27,033	~~~~		
Shipments	22,085	$\sim$	22,479			
Source: ACT Research © 2022 with all rights reserved						

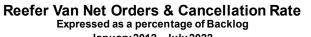
- Strong Demand Continues
- Supply Constraints Easing
  - Materials Now Whack-A-Mole
  - Labor Remains Challenging
- 2023 Orderboards Open?Already Full
- Inventory Building Seasonal
- Backlogs Well Into 2023

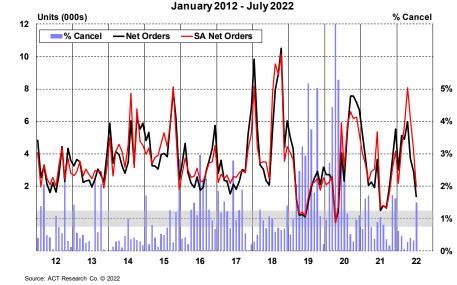


### Orders & Cancellation Rates

**Total Trailers: Net Orders & Cancellation Rate Expressed as a Percentage of Backlog** January 2012 - July 2022 Orders(000s) % Cancel 60 Cancellation Rate -Net Orders 50 40 8% 30 20 6% 4% 10 2% 0% 12 19 20 21 22 13 14 15 16 17 18







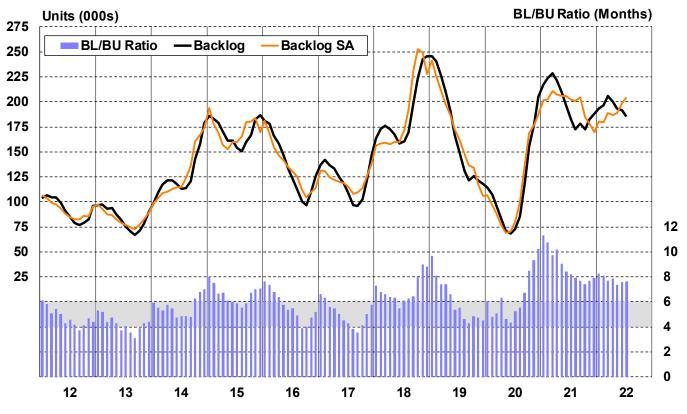
Source: ACT Research Co. © 2022



#### Backlog & BL/BU Ratio

#### **Total Trailers Backlog & Backlog/Build Ratio**

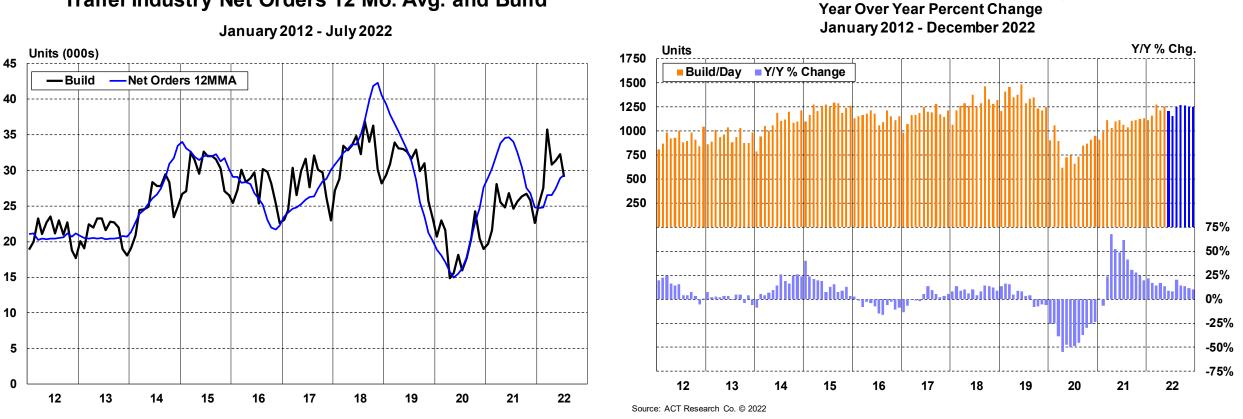
January 2012 - July 2022



Source: ACT Research Co. © 2022



### **Trailer Builds Gaining Traction**



#### Trailer Industry Net Orders 12 Mo. Avg. and Build

Source: ACT Research Co. © 2022



**Total Trailers: Build Per Day** 

#### US Trailer Build Rate Assumptions

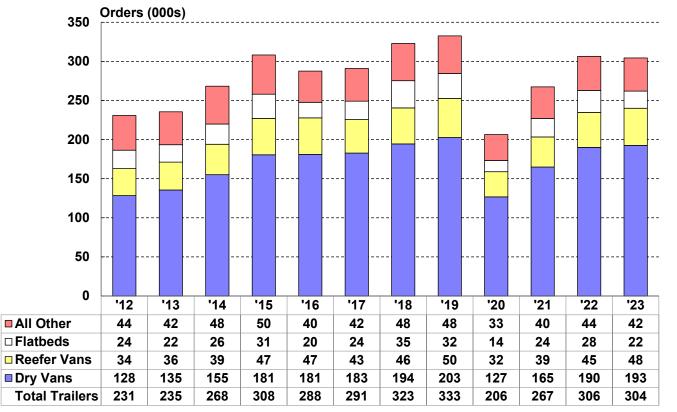
Per Day Build Rate	Q1	Q2	Q3	Q4
2021	1,010	1,080	1,068	1,123
2022	1,187	1,241	1,264	1,295
2023	1,248	1,274	1,223	1,201



#### September OUTLOOK Forecast

#### **U.S. Trailer Production**

2012 - 2023



Source: ACT Research Co. © 2022



# THANK YOU

**Presented by Penske Transportation Solutions** 





